

10. Commitments for 2018-2020

Action pillars	Commitments for 2018-2020
Promoting Good Health through Food	Further improve the nutritional profile of the Private Brand products, through product innovation and reformulation, and in the Meal Solutions meals.
	Continue to develop programmes promoting the Mediterranean Diet and healthy nutritional habits based on recommendations by local experts, and those raising consumer awareness about reading food labels.
	Increase the number of references of the lactose-free and gluten-free range by 5% per year compared to 2017, in Private Brand products in Portugal and Poland.
	In Portugal and in Poland, develop food solutions without any animal protein, aimed at consumers with specific dietary needs/preferences.
	In Portugal and in Poland, ensure that products intended for children have a higher nutritional profile than the benchmark.
	In all the countries, continue analysing Private Brand products as to their raw materials, using external laboratories, ensuring their authenticity and fighting food fraud.
	In all the countries, ensure the use of voluntary "Non-GMO" labelling for all references that could contain genetically modified ingredients.
	In all countries, facilitate responsible consumption through voluntary labelling with regard to nutritional aspects and alcohol information.
Respecting the Environment	In all the countries, make it easier for consumers to manage food products' expiry dates and tackle food waste, by adopting only one expiry date on the product labels, whenever possible vis-à-vis legal requirements.
	Reduce the Group's carbon footprint by 5% in the 2018-2020 three-year period (per €1,000 of sales), compared to 2017.
	Reduce water consumption annually by 2% (per € 1,000 of sales).
	Reduce electricity consumption annually by 2% (per € 1,000 of sales).
	Reduce the quantity of waste sent to landfill by 5 p.p. during the 2018-2020 three-year period, compared to 2017.
	Complete at least 20 ecodesign projects for Private Brand product packaging every year.
	Reduce the Group's food waste by 10% during the 2018-2020 three-year period, compared to 2016.
Sourcing Responsibly	Increase the number of locations with environmental certification (at least 25).
	Guarantee that 80% of the Jerónimo Martins Group's purchases of food products, are sourced from local suppliers.
	Continue introducing sustainability certificates (e.g. UTZ, Fairtrade, MSC, ASC, RSPO, EU Ecolabel, EU Organic Label, etc.) for at least 10 Private Brand products and Perishables.
	Contribute towards achieving the Zero Net Deforestation goal by 2020, as defined by the Consumer Goods Forum, namely through active management of palm oil, soya, beef, and wood and paper.
	Carry out at least 50 environmental audits every year on suppliers of Private Brand and Perishables.
Supporting Surrounding Communities	Carry out at least 40 environmental audits every year on service providers.
	Monitoring and disclosure of the social impacts resulting from the support offered, according to the LBG (London Benchmarking Group) model.
	In Portugal, start at least one project of community investment per year, aimed at children, young people or older people from vulnerable environments.
	In Poland, strengthen the involvement in social projects, focused on children, young people and older people from vulnerable environments.
	In Poland, expand the programme for direct food donations from the stores to local non-governmental organizations. Reach 1,500 stores by 2020.
	In conjunction with Caritas Polska, launch a programme supporting vulnerable senior citizens, hoping to have an impact on at least 4,000 people every year.
In Colombia, maintain the involvement in social projects such as Aldeas Infantiles SOS Colombia (SOS Children's Villages), and Abaco - Asociación de Bancos de Alimentos de Colombia (Colombian Association of Food Banks) for the donation foodstuffs.	

Action pillars	Commitments for 2018-2020
Being a Benchmark Employer	Continuous improvement to the quality of life of our employees, through internal social responsibility programmes in all the countries where we are present.
	Continuous reinforcement of the training and information programmes concerning the Code of Conduct, aimed at all the Organization's employees, regardless of their place of work or position, promoting its full compliance.
	Foster diversity in talent attraction.