

# 3. HIGHLIGHTS

## Promoting Good Health through Food

- Private Brand products' reformulations prevented 718 tonnes of fat, 64 tonnes of saturated fat, 85 tonnes of sugar and 59 tonnes of salt from entering the market;
- in Poland, the GoBio range was launched for consumers that prefer biological products. Also, the first vegan products have been included in Biedronka's assortment;
- in Portugal, 11 new products from the Pura Vida range were launched. This range aims at people with specific dietary requirements and/or preferences, such as products without any added sugar, gluten-free or lactose-free products;
- in Portugal, symbols were adopted in the product packaging to ease consumer's choice such as the "Non-GMO" for products containing ingredients that might have been genetically modified, the calories icon for alcoholic beverages and, also for alcoholic drinks, symbol suggesting not to be consumed by pregnant women.



## Respecting the Environment

- In 2017, our carbon footprint (per € 1,000 of sales) reduced by 13.6% compared to 2014, ensuring that our reduction target for the 2015-2017 triennium was met;
- energy and water consumption per one thousand euros of sales registered a reduction of 8.1% and 0.6% compared to 2016, respectively;
- we adopted the Consumer Goods Forum Resolution to reduce food waste by half by 2025, with 2016 as the reference year;
- there was a reduction of 7% in the consumption of carrier bags (plastic, paper and reusable plastic), per € 1,000 sales. The sales of trolleys doubled, compared to 2016;
- the rate of waste produced by the Group and sent to recovery increased to 84.7%, a rise of 1.6 p.p. compared to 2016.

## Sourcing Responsibly

- In 2017, the acquisition of at least 80% of products from local suppliers was maintained in all the food banners the Group operates;
- we achieved the objective of continuing to introduce sustainability certificates (e.g. UTZ, Marine Stewardship Council and Rainforest Alliance, among others) in our Private Brand products and Perishables, having introduced 60 products with such characteristics in 2017;
- in 2017, and based on the species identified in 2015, the Group complied with its guidelines for its sustainable fishing strategy;
- we obtained an overall rating of "A-" for palm oil and paper and wood in the CDP Forests 2017, positioning it at "Leadership" level, just a step away from reaching the maximum rating (A). The commodities soy and beef obtained a classification of "B", the equivalent of the "Management" level.

## Supporting Surrounding Communities

- The value of support offered by the Group was around 21.7 million euros, an increase of 21% compared to 2016;
- in Portugal, a partnership with Pão a Pão – Associação para a Integração de Refugiados do Médio Oriente (Association for the Integration of Middle East Refugees) was established, aiming at employability and social inclusion of Syrian refugees through the launch of a restaurant. Our support is given in food items in an annual value of 18 thousand euros;
- also in Portugal, the “Semear” (Seed) project, that creates work opportunities for people with intellectual difficulties, has seen its first results through the sale of 17 tonnes of vegetables at Pingo Doce stores;
- 437 Biedronka stores and 12 Distribution Centres donated to Caritas 670 tonnes of surplus food that, although suitable for consumption, could not be put up for sale;
- the number of schools involved in the “Śniadanie Daje Moc” (Breakfast Gives You Strength) programme increased by 6.3% to 8,318 compared to the previous academic year, which is the equivalent of more than half of the primary schools in Poland. The programme encompassed 275,758 children, an increase of over 40%;
- in Colombia, Ara continued to support ABACO – Banco de Alimentos de Colombia through the donation of surplus food to vulnerable populations in the several municipalities where its stores are located. Over 116 tonnes of food were offered, estimated to have reached 1,544 families.



## Being a Benchmark Employer

- We created 7,970 jobs, representing a net growth of 8.3% compared to 2016;
- over 100 million euros in bonuses to our employees were attributed and over 8,700 promotions from stores, Distribution Centres and head offices were registered;
- the investment in support initiatives to employees under the areas of Health, Education and Family Well-Being amounted to 18.7 million euros. In Poland, through the “Możesz Liczyć na Biedronkę” (You Can Count on Biedronka) programme, 5,446 employees in vulnerable situations were given financial support. In Portugal, the “Fundo de Emergência Social” (Social Emergency Fund) counts with the cooperation of social assistants, reached 706 employees.

